



# WE'RE TAKING THE FOOD WASTE PLEDGE!

The world has a significant problem with food waste! 30% of it is wasted globally, while in Ireland **over 50%** of household food waste ends up in the General Waste bin.

Send us your 'pledge pic' to [pledge@citybin.com](mailto:pledge@citybin.com) & why not inspire others by sharing your pledge via social media using [#CityBinPledge](https://twitter.com/CityBinPledge)



**THE \_\_\_\_\_ FAMILY  
KNOW THAT WE ALL HAVE A CLIMATE CHANGE  
CHALLENGE & WE'RE READY TO PLAY OUR PART**

*So, this family pledges to...*

**Increase** our food waste recycling by \_\_\_\_\_% in 6 months.

**Reduce** our general waste by \_\_\_\_\_% in 6 months.

Signed

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_____	_____
_____	_____

