

# Zero Project Case Study Tiglin – The Lighthouse



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**TIGLIN provides assistance to those in need. From 28 Pearse Street and operating a 7 day a week day service onsite looking after the needs of some of the most vulnerable people in our community while offer food to take away to over two hundred meals to people in homelessness, poverty & addiction. A lot of the donations come on a daily basis by the wonderful people at Foodcloud.**

We first made contact with Tiglin when a tweet was picked up by our marketing team. Tiglin had huge frustrations with the cost of their waste and how it was being handled. Small bins, all general waste, being contaminated by the public was a particular recurring problem. The City Bin Co.'s John Farrell went to meet the front man of this organisation Ger Ganly and discussed how we could help them to take a more sustainable approach with their waste management.

The result is that The Light House now has bins that are fit for purpose, with locks on them that people can't 'flytip' into anymore. They have also added a compost bin to help with the segregation of this waste. The team is committed to their Earth Day Pledge and as a result of our work here Tiglin have engaged with The City Bin Co. across all their sites.

## Ger Ganley – A Unique Perspective

*My name is Gerard Ganley and I have the unique opportunity of working and helping two amazing charities called Tiglin Challenge & Dublin Christian Mission. Tiglin Challenge & Dublin Christian Mission have services that help people who are disadvantaged and often crippled by addiction, homelessness, mental health issues. Dublin Christian Mission is mainly based in Dublin and Tiglin has services in Dublin, Wicklow & Kildare.*

*We recently had a waste management/collection issue at one of our premises and our Chairman Aubrey Mc Carthy reached out to waste management companies via social media twitter to ask for help. The City Bin Co. and particularly John Farrell (Client Innovation Manager) got back in contact with us to help and during our conversations John and the company have agreed to support us and help us with reducing our general waste and become much more greener to the environment. When I first discussed about trying to reduce waste, damage to environment and costs it was a no brainer to take this support and help.*

*This opportunity to reduce, recycle waste and be friendlier to society made me think of when I was 14 years old and losing my father and taking the wrong road that was leading to many wasted years of drug addiction. For many of those years I was very often told by others that I was a waster, I believed most times that I was a waster and felt like a piece of rubbish. From the age of 14 years old to the age of 28 years old I lived for drugs, my life was controlled and consumed by drugs and alcohol. I was a chronic heroin and crack cocaine addict at a young age of 22 years old. Life became more and more of a mess as the years rolled on and at age 28 years old I had become homeless on the streets of Dublin, and life was extremely difficult. I had decided through the help of a few individuals that I would get treatment and seek help. I went to a similar program as Tiglin and found a life beyond addiction thank God. Throughout the years since completing that residential program I've completed 2 higher diplomas, a degree, got married and have three beautiful children. I've worked helping those who have been crippled by addiction and who feel that their life is wasting away or like my own story maybe feel like a piece of rubbish. I never in my wildest dreams thought that my life could be changed and that I could become very useful in life.*

*It's amazing to see how waste can be recycled and used again. And a similarity of what was once waste or useless can be useful again!*



Ger Ganley and his team @ Tiglin

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<https://www.youtube.com/watch?v=QrNPue0XM8>

<https://www.youtube.com/watch?v=qXHkX07uLvE>

If you would like more information on the Zero Project, please contact John Farrell, The City Bin Co. email [john@citybin.com](mailto:john@citybin.com)